 CITY OF DOVER	VISION CHAPTER STEERING COMMITTEE - MINUTES Meeting Type: Regular Meeting Meeting Location: Council Conference Room, City Hall 288 Central Ave Dover NH Meeting Date: Tuesday, September 20, 2022 Meeting Time: 5:00 pm
---	---

Members Present: Deputy Mayor Dennis Shanahan, Councilor Linnea Nemeth, Tess Beam, Doug Glennon, and Benjamin Bradley

Others Present: Steve Whitman, of Resilience Planning, and Courtney Wrigley, of CJW Consulting

Staff Present: Planning Director Donna Benton and Outreach Coordinator Erin Bassegio

Planning Director Donna Benton opened the meeting at 5:00 p.m.

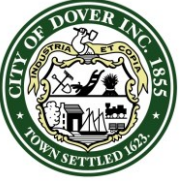
1. Welcome and Introductions

2. Project Overview

- D. Benton introduced the initial ideas for the Vision Chapter update which included the proposal to brainstorm new ways of disseminating the Chapter in a user-friendly manner such as through a magazine, a website, or an app.

3. Scope and Task Review

- Committee Members reviewed the Scope and Task for the project as proposed by Resilience Planning.
- D. Benton explained that outreach would be planned to begin in the fall and winter and encouraged review of the previous Vision Chapter to identify outreach efforts that could be reused or improved upon.
- The scope of Committee Members' work on the Vision Chapter update was discussed which will include bimonthly steering meetings, assistance with public engagement, development of the final presentation of the Chapter, and being "ambassadors" for the project.
- Deputy Mayor Shanahan suggested that the themes and elements from the previous Vision Chapter be considered in the current visioning process.

 CITY OF DOVER	VISION CHAPTER STEERING COMMITTEE - MINUTES Meeting Type: Regular Meeting Meeting Location: Council Conference Room, City Hall 288 Central Ave Dover NH Meeting Date: Tuesday, September 20, 2022 Meeting Time: 5:00 pm
---	---

- C. Wrigley explained that public input can be utilized for both assessing the previous Vision Chapter and developing the current Chapter.

4. Timeline Review

- D. Benton explained that Project Management meetings with committee members are planned to continue through March, 2022, with a project deadline of May, 2022, and public hearing and adoption by June, 2022.

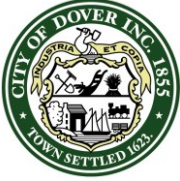
5. Document Review- ideas and proposed timeline

- C. Wrigley explained that she will be reviewing documents pertaining to the important facets of Dover to inform the direction of the visioning process.
- Committee Members provided examples of City documents and documents available in the community or created by businesses and/or community partners to be included in the document review.

6. Outreach and Engagement Planning and Timeline

a. Branding Discussion

- C. Wrigley explained project branding ideas and provided examples.
- Committee Members brainstormed possibilities for a descriptive project brand name and tagline.
- Examples included the following:
 - Traditional- Envision Dover; Imagine Dover; Dover 2033?; Plan Dover
 - Descriptive- What's Next Dover? Be a Dover Visionary! My Dover, Our Future; Share your vision Dover!



CITY OF DOVER

VISION CHAPTER STEERING COMMITTEE - MINUTES

Meeting Type: **Regular Meeting**
Meeting Location: **Council Conference Room, City Hall 288 Central Ave
Dover NH**
Meeting Date: **Tuesday, September 20, 2022**
Meeting Time: **5:00 pm**

- Different- I Dig Dover; Dream Dover; All In Dover; Fresh Take Dover;
Design Dover
- Tagline- Future Vision for the City of Dover; Community Vision for the
City of Dover

b. Draft Outreach Plan

- C. Wrigley reviewed the proposed outreach plan for community engagement throughout the visioning process.
- Committee Members brainstormed virtual and in person outreach opportunities such as focus groups, gatherings, stakeholder interviews, and coordinating with the ongoing Downtown Dover Pedestrian and Vehicular Access Study.
- C. Wrigley described possible framing questions that could be disseminated by staff members, Committee Members, or other community members such as, “What do you like about Dover?” or “How do you see the future of Dover?”

c. Apple Harvest Day

- Committee Members agreed to an outreach attempt at Apple Harvest Day which will include a banner for the project and a simple question to get initial community engagement.

7. Next Steps and Meeting Schedule

- Potential next Steering Committee meeting for Nov. 15 at 5 p.m.