



'ER

ARTS COMMISSION – AGENDA SUMMARY

Meeting Type: Arts Commission
Meeting Location: McConnell Center Cafeteria
Meeting Date: **Monday, September 14, 2009**
Meeting Time: **6:15 pm**

6:15 pm. meeting commenced.

Members Attending: Harvey Turner, Jeff Johnson, Joyce El Kouarti, Kim Schuman, Gail Tanner, Melissa Doucette, Jane Hamor

1. Guest: Dan Barufaldi, Dover Economic Development Dept. Dan gave an overview of the City's Economic Development initiatives including: business retention and relocation, a potential parking garage and Tourism Development Project. He discussed the following with the Commission:
 - How to jointly help artists market themselves and draw more business into Dover
 - Creating an Economic Development Study
 - Invited commission members to attend the Events Committee Meeting
 - Send information about Events Committee to organizations like CATA, Washington Street Mills, Garrison Players, Rollinsford Mill, etc.
 - Panel discussion: Invite successful artists to share their marketing and self-promotion strategies to other artists
 - Endorsing any event that would help expand the creative economy in Dover
 - He requested the Arts Commission to help with the Tourism Project, which includes ways to help galleries, theatres and music venues to draw visitors to Dover.
2. Guest: Rachel Williams, CATA. — Postponed until October meeting.
3. Approval of Meeting Summaries. The Commission reviewed and approved the meeting summaries for the August meeting with minor type corrections.
4. Arts Commission Web Page. Harvey has agreed to oversee:
 - Database is managed properly
 - Mission statement is added
 - Links remain current (adding link to "Peek of the Week")
 - Creating a quick link from the home page to the Arts Commission page.
 - News is added on a timely basis.
5. Dover Arts List, by Department. Joyce informed the Commission that the McConnell Center has its own list of artwork. It was decided to move further discussion to the October meeting.
6. Dover Code 'Clean Up' Resolution. Has been submitted to the City Council and will go before public hearing on October 14.



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7. New Member Recruitment. Kim has talked to potential new members. Further discussion moved to October meeting.
8. Arts Commission matters of interest:
 - Artist Database. Discussed ideas on how to expand Artist Database:
 - Offer incentives for artists to register, for example featuring an “artist of the month” on the Channel 22 slide, and Peek of the Week website. Melissa agreed to be “community liason” and manage an “artist of the month” type program.
 - Invite artists known by Commission members who are currently not on the list to join.
 - Studio Tours. Offer artists on Database the opportunity to open their studio to tours.
 - Apple Harvest Festival. Discussed items needed for Arts Commission to be promoted at the Dover Apple Harvest Festival. Commission members volunteered to take different shifts at the City table to promote the Commission’s initiatives. Harvey and Jeff agreed to produce bookmark giveaways, which include the mission statement and invitation to join the Database.

Meeting adjourned at 8:15 PM.