



CITY OF DOVER

DOVER POOL ADVISORY COMMITTEE - MINUTES

Meeting Type: Regular Meeting
Meeting Location: Dover Indoor Pool, Meeting Room, Henry Law Ave, Dover, NH 03820
Meeting Date: Monday, August 2, 2010
Meeting Time: **7:00pm**

DRAFT

present:

committee members: Dick Arnold, Doug Dodd, Dawn Haines, Peter Marcos, Tim Paiva, Suzanne Petersen, Phil Read

alternates: Anne Fredette, Suzanne Medbery

city employees: Mick Arsenault, Gary Bannon, Bill Garrison

absent: n/a

Meeting was called to order at 7:04 p.m.

Approval of July 26, 2010 minutes

Tim made motion to approve.

Dawn seconded.

Approved unanimously.

reports:

fundraising: Dawn reported approximately 12 people responded that they will attend the first meeting scheduled for Aug. 3, 2010 at the McConnell Center.

Anyone with fundraising ideas was asked to e-mail Dawn.

marketing: Suzanne P. reported that she is working on planning and finding the right advisor. First meeting will be held before next full committee meeting.

long range planning: Tim reported that he continues to gather information from the city attorney regarding deed language at Guppy Park. After a few more questions are answered, Tim plans to meet with the city manager to discuss the feasibility of plans.

Is privatization an option? Most language in deeds does not preclude privatization so long as the public can continue to enjoy the facilities in perpetuity. Insurance, however, seems to be a major stumbling block. For a private company to have ownership of the facilities, insurance would be prohibitively high and US Swimming probably would not agree to the conditions of a potential contract.

finance and budget: nothing to report. First meeting has been arranged for Aug.16 at 9:00 in the pool office.

Gary: committee e-mail addresses and info will be distributed this week via phone calls.



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Binders were given to all present.

Current contact roster and complete adopted budget for FY 2011 were handed out to all present. Gary will provide budget year-to-date summary each month. Gary noted that each pool has a \$25,000 line item for fundraising.

Importance of marketing was stressed, with suggestions to create a marketing brochure that can be used when potential advertisers are approached. Businesses in hospitality should be amenable to buying ad space.

Mick: Indoor pool has had normal usage. 63,000 visitors made use of indoor pool in July. Lap swimming at Jenny Thompson has been fairly low. Water temperature has been cool the last few days so heat is now on and covers are being used each night. It was noted that pool covers at JT are very old and in need of replacement. Workers have a difficult task handling it. Gary is looking into replacement and funding sources. Money from Camp Cool will be transferred from special fund to general fund soon, giving pools a big revenue boost.

Misc.: Tim reported that the Granite State Swimming Association will hold its big event this weekend at Jenny Thompson. 400 swimmers ten and under and 470 long-course swimmers will attend. Bill was asked to invite other city counselors to see the outdoor pool at full capacity and full energy. Event programs include an advertisement seeking donations to the endowment fund. It is anticipated that a reporter/photographer will attend.

Mission statement:

Tim provided a summary of suggestions. Robust word-smithing ensued. All members were asked to submit further comments to Tim.

Friends:

Discussion centered on the advisability of having a separate group versus getting help from volunteers. Do we actively try to engage them or let the group evolve? Governmental affiliation may inhibit the Friends' ability to be creative and be involved. A "pool" of pool supporters is strongly needed and their efforts, whatever form they take, should be both supported by the committee and independent of it. Dawn will send out a letter to SOS supporters giving them an update and Suzanne P. will continue to create a preliminary game plan for the group.

Misc.:

Peter asked if it would be possible to give a pool pass for endowment fund donors who give a certain amount. It is possible, but the PBS example was discussed and donation "gifts" detract



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from the tax-deductible amount given. Such “gifts” may become very complex issues and probably should not be pursued actively.

A question seeking to clarify donations was asked. Donations can be made to the endowment fund or directly to the city. Targeted donations (such as aid for swimming lessons or toward the purchase of a specific item) can also be made and will be directed by the city to the agency fund.

new business: none

other business: none

next meeting: Monday, August 16, 2010, 7:00 p.m. pool office

Adjournment: Dick made motion to adjourn.

Dawn seconded.

Approved. 8:40 p.m.

Submitted by Suzanne Petersen