



CITY OF DOVER

DOVER POOL ADVISORY COMMITTEE FUNDRAISING/MARKETING SUB COMMITTEE MINUTES

Meeting Type: Regular Meeting
Meeting Location: Indoor Pool, Meeting Room, Henry Law Ave, Dover, NH
Meeting Date: Monday, January 17, 2011
Meeting Time: **6:00pm**

Present: Mick Arsenault, Gary Bannon, Pat Campbell, Fran Farmer, Ann Fredette, Dawn Haines, Suzanne Petersen, Jen _____

Pool-a-Thon update:

- Ann and her husband will be collecting money envelopes from teams on Monday and Tuesday, what should be the busiest days.
- Help with collections might be handy at the end of the week, 3-7?
- Mick reported that close to \$2500 has come in early so far.

Dover Swims week update:

- First activity will take place this Friday (Jan. 21) with kayaking safety with Carl Paulsen.
- Mick will deliver publicity to chamber of commerce on Tuesday.
- Both kayak instructors will provide kayaks for their classes.
- Fran offered to loan several large jars for raffle tickets and to seek a few more raffle prizes.
- Dawn suggested that Carl Paulsen might be willing to offer a free kayak outing tour as a raffle prize. She will ask.
- The cannonball contest will be judged by Gary, Mick, and possibly two city councilors.
- The Dover Children's Home will be having a bake sale at DHS's Saturday night swim meet. Anyone who wants to contribute baked goods is welcome to do so.
- Gary reported that Dover Swims t-shirts are due in anytime. The shirts are gray or white, 100% cotton, and have a small logo on the left front chest and a big logo on the back. Both adult and children's sizes will be available. Prices need to be determined.
- Schedule of events:
 - Fri, Jan. 21: intro to safe kayaking with Carl Paulsen 7-9 p.m.
 - Sat, Jan. 22: bake sale during DHS swim meet, 6 – 10 p.m.
 - Sun, Jan. 23: free rec swim with games, races, & prizes,
2:30 – 4 p.m., cannonball contest \$1 entry fee
 - Mon, Wed, Fri, Jan. 24, 26, 28: free hydrofitness classes,
8:30 – 9:30 a.m.
 - Fri, Jan. 28: free rec swim, pool party, 7-9 p.m.
 - Sat, Jan 29: kayaking 101 for women with Michelle DeSoto,
1-2:30 p.m.
 - Sat, Jan 29: free rec swim with games, races, & prizes, 2:30-4 p.m.
 - all week: free stroke technique help 11 a.m. – 1 p.m.
bring a friend for free with purchase of a day pass



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Swim Clinic with Jenny Thompson update:

- The preliminary schedule has been set, with activities running from 8 a.m. to 4:45 p.m..
- 175 swimmers up to age 19 will be allowed to register.
- The next meeting will take place on Saturday, Feb. 5, at 8:30 a.m.
- Clinic t-shirts will be offered. Kids will be invited to create designs, with a deadline of March 15. Food will be prepared and served based on the SSA model.

SSA golf tournament update:

Organizers were not present, so no update was available.

Dover Runs for Dover Swims 5K:

Peter Markos was not present, so no update was available.

Misc:

A grant writing class offered at UNH is looking for real-life grant opportunities for students to pursue. Dawn will follow-up.

Gary mentioned that Mike Joyal told him about an on-line survey group that offers opportunities for respondents to make donations to charities. From what he has heard, the company is legitimate. The group will follow-up.

Ann had a handful of flyers from local businesses that are interested in helping with fundraisers for the pool. These are similar to the very successful Uno's donation.

Next meeting: Feb. 21, 2011, 6:00 p.m. at the Indoor Pool meeting room.

Minutes recorded by Suzanne Petersen