



CITY OF DOVER

DOVER POOL ADVISORY COMMITTEE - MINUTES

Meeting Type: Regular Meeting
Meeting Location: Dover Indoor Pool, Meeting Room, Henry Law Ave, Dover, NH 03820
Meeting Date: Monday, January 3, 2011
Meeting Time: **6:00pm**

DRAFT

members present: Dick Arnold, Ann Fredette, Dawn Haines, Peter Markos, Tim Paiva, Suzanne Petersen
city employees present: Mick Arsenault, Gary Bannon, Bill Garrison
absent: Sue Medbery, Phil Read

Meeting was called to order at 6:00 p.m.

Approval of minutes from Dec. 6, 2010:

Motion to accept as presented was made by Tim. Motion was seconded by Dick.
Approved unanimously.

Citizens' Forum: N/A

Reports:

Fundraising/marketing:

Dawn reported that paperwork from Great Bay Masters has been received and she will use that information in support of a Hannaford Charitable Trust grant.
Mary Avrett is working hard to organize the swim clinic.

Mick reported that he is expecting a t-shirt bid very soon and should then be able to place the order.

The Dover Children's Home has offered to hold a bake sale at the high school swim meet on January 22 and will donate the proceeds to the pool fund. They have not requested any help from DPAC.

Suzanne reported that two articles appeared in Foster's in December and that Foster's has assigned a reporter to cover Dover Recreation topics. Suzanne will follow-up on a request to have Foster's allot space every month for a pool-specific column. The Chamber of Commerce will be approached to publicize the Pool-a-Thon and Dover Swims. The schedule for Dover Swims will be finalized Jan. 4. Details for the Pool Newsletter and Dover Swims articles will also be finalized. A video featuring swimming history in Dover has been proposed and will be pursued.

Long-Range Planning:

Tim reported that he will meet on Jan. 7 with the city manager and the city attorney to discuss possibilities at the outdoor pool.

Budget and finance:

Dick reported that he had met with some city officials to discuss the budget and it was felt the committee might be somewhat behind in increasing revenue. The workshop with the city council is scheduled for Feb. 16.



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Gary:

FYI: Committee needs to elect officers at the next meeting.

Budget: Overall, the budget looks good. The net cost of both pools for the city was \$292,000 for 2011. The net cost for both pools for FY 2012 will probably be \$245,000. There is a strong reduction in energy costs. The new budget includes a fundraising line item of \$25,000. Discussion unsued.

Mick:

Many gift certificates and passes were sold as holiday gifts. Revenues are up \$7500 over the same time last year. Registration for next lesson session will begin soon. A website meeting will be arranged in the next week.

Pool-a-Thon:

Ann reported that meetings with groups are going well and more meetings are planned. Two swimmers have turned in their pledges early and one swimmer asked relatives to give to the pools instead of buying Christmas presents for her, netting about \$2000. The Sea Otters have chosen not to participate in seeking pledges for the pool and instead will have a chocolate festival and parents will donate spare change.

Workshop prep:

The workshop scheduled for Feb. 16 will require conciseness and coordination. Heads of sub-committees will be asked to prepare key points for the Feb. 7 meeting and together the committee will determine the best strategy for presentations. The tone should be informative and positive and content should focus on our goals, our plan to meet those goals, and what we have accomplished so far. We will ask the council for a commitment to support keeping the pools open so that donors and swimmers will know that their gifts and membership fees will be used to keep the pools viable now and into the future. Projections for revenue and growth should be realistic. Bill noted that the recent NH Supreme Court ruling about Manchester's tax cap has voided Dover's tax cap. That development should not significantly change DPAC's goal of reducing the taxpayer burden, but it might provide a bit more flexibility. Bill encouraged the committee to find citizens who are supportive of DPAC and its progress to speak at the end of our presentation. Bill will try to get a separate citizens' forum after each of the two presentations scheduled for that night, instead of waiting until the end of the full meeting as is customary.

Adournment:

Tim made a motion to adjourn. Dick seconded. Meeting ended at 7:23.