



CITY OF DOVER

DOVER POOL ADVISORY COMMITTEE - MINUTES

Meeting Type: Regular Meeting
Meeting Location: Dover Indoor Pool, Meeting Room, Henry Law Ave, Dover, NH 03820
Meeting Date: Monday, December 6, 2010
Meeting Time: **7:00pm**

Present: Dick Arnold, Ann Fredette, Peter Markos, Sue Medbery, Tim Paiva, Suzanne Petersen, Phil Read

City employees: Mick Arsenault, Gary Bannon

Others: Pat Campbell

Absent: Dawn Haines, Bill Garrison

Meeting was called to order at 7:03

Approval of minutes from Nov. 1, 2010

Motion to approve as written made by Ann. Seconded by Dick. Approved unanimously.

Citizens' Forum: n/a

Reports:

Fundraising/marketing:

Dawn was not present, so her notes were reviewed:

1. T-shirt bids are being sought, exact purposes to be determined
2. Telephone and letter campaign to build more support by "friends" is underway
3. Hannaford grant is in hands of Great Bay Masters as fiduciary agent
4. Event dates: January Pool-a-Thon/Dover Swims, June swim clinic and road race, July outdoor pool opening splash
5. Swim clinic signs were shared. Tim mentioned that the age limit might want to be re-examined to include adult swimmers.
6. DPAC update for Foster's not seen yet
7. Uno's fundraiser brought in \$1400. Thanks to Mary Avrett for making this happen.
8. Pool-a-Thon/Dover Swims week

Ann reviewed that the Pool-a-Thon is not based on laps swum, but simple sponsorship of swimming and the pools. Ann has scheduled meetings with swim teams and has found group organizers/champions. Suzanne reported that details of Dover Swims are still being worked out. Focus will be on benefits of swimming, New Year's resolutions for health, drowning awareness, kayak and canoe capsizing, and swim tests. Committee expressed desire for full media blitz starting as soon as possible. Contributions by mail will be welcome.

Suzanne noted that Foster's has been contacted re: monthly pool column. More later.



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Long-Range Planning:

Tim reported a meeting with city manager and city planner is scheduled for Friday, January 7th. Purpose is to clarify legal feasibility of winterizing Jenny Thompson Outdoor Pool. Peter suggested contacting Atty. O'Connell who was involved with Henry Law facilities.

Budget and Finance:

Dick noted need to review budget and end of year forecast. Sub-committee will meet before end of year to review new budget before it is finalized.

Gary:

Feb. 2 workshop with city council must be canceled. Rescheduled for Feb. 16. Per Bill Garrison's advice, we need to be prepared to share enthusiasm, progress, community support, and on-going events plans.

Gary made rec. dept. presentation at CIP discussion. Included were plans for indoor pool lighting improvements and outdoor pool bathhouse replacement. After one council member questioned the merit of planning for pool improvements, other members redirected discussion away from pool closure and back to the assumption that the pools will be kept open.

Gary is busy working on new budget with pool staff.

Creation of advertising plan is still in process.

Mick:

Lessons and high school teams are keeping the pool very busy. Year to date revenue was up \$7000 over last year. Increase largely due to higher rental fees and business displaced from Portsmouth.

Wants to do monthly newsletter. Will include activities, physical fitness articles, pool profiles, schedules. Will be available at pool, other city rec facilities, and chamber of commerce. Will investigate use of advertising space and inclusion on channel 22.

Website:

Gary has contacted a web designer. Will meet later this week. Goal is to create a web address that will link to city's pool web page, similar to Dover Arena's website. Web site will be maintained by rec. dept. assistant director.

Grants and non-profit affiliations

Phil reported that he is working on pursuing a Hannaford grant for DPAC through Great Bay Masters.



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Other:

Sue shared an article from "Guideposts" that highlighted one woman's experience with finding new life through pool exercise. The committee should be sharing these stories and getting more therapy swimmers into the pools.

Next meeting:

Despite legal holiday, next meeting will be Monday, Jan. 3, 2011. Time will be one hour earlier, at 6:00 instead of 7:00.

Adjournment:

Phil made motion to adjourn. Seconded by Dick.
Meeting adjourned at 8:15.

Minutes prepared by Suzanne Petersen.