



CITY OF DOVER

DOVER POOL ADVISORY COMMITTEE FUNDRAISING/MARKETING SUB COMMITTEE MINUTES

Meeting Type: Regular Meeting
Meeting Location: Indoor Pool, Meeting Room, Henry Law Ave, Dover, NH
Meeting Date: Monday, March 21, 2011
Meeting Time: **6:00pm**

Present: Mick Arsenault, Gary Bannon, Dawn Haines, Brooke Locke, Suzanne Petersen

Mick shared Dover Swims letterhead and envelopes.

SSA Golf Tournament: Date is Oct. 6. No further details.

5K Road Race: No details, Peter says he'll handle it. Mick will call, as he is listed as race manager and needs details.

Grants: Dawn suggests creating a grant research and writing sub-committee. Gary suggests Dover Recreation pursue the creation of a 501(c)3 non-profit friends group. He will investigate.

Summer Opening Party: Not much planning right now... too many other programming needs right now.

Swim Clinic: Information is now on Dover website. 6 individuals have signed up so far. Some progress on coaching commitments, others are waiting until the season ends. T-shirt design will be selected at April meeting.

Dover Swims T-Shirts: 50 sold so far, mostly medium and large, both colors selling well. Need to place a second order to include kids' sizes.

Ann Fredette will receive the Heyliger Award for Volunteer Service in aquatics and also the Volunteer of the Year Award. Suzanne will write article for April Dover Swims newsletter.

Advertising Space: No progress to report

Friday night pool activity is a good idea and easily done. At outdoor pool, this would be especially good, but lights will be needed... another grant to pursue. During vacation week in April, this is a must-do.

May Pool Profile Suggestion: Tommy Duval of Dover HS, just came back from Junior Nationals.

Next Meeting: 4th Monday, April 25, at the pool.

Topics:

Updates on summer activity plans

Apple Harvest

Pool-a-thon, Dover Swims week to be held in late Oct/early Nov?