



CITY OF DOVER

DOVER POOL ADVISORY COMMITTEE - MINUTES

Meeting Type: Regular Meeting
Meeting Location: McConnell Center Cafeteria, 61 Locust St, Dover, NH 03820
Meeting Date: Monday, May 2, 2011
Meeting Time: 7:00 pm

DRAFT

Members Present: Dick Arnold, Dawn Haines, Sue Medbery, Suzanne Petersen, Phil Read

City Employees Present: Mick Arsenault, Gary Bannon, Bill Garrison, Mike Joyal

Absent: Peter Markos, Tim Paiva

Guests: Pat and Dennis Campbell, Jack and Rosalie Veinott

Approval of Agenda:

Dick made a motion to approve the agenda. Phil seconded. Motion was approved unanimously.

Approval of Minutes from April 4, 2011:

Dick made a motion to approve the minutes. Dawn seconded.

Suzanne noted two changes:

- 1) Suzanne was present at the April 4 meeting
- 2) Bill should be listed as a city employee not as a committee member.

Dick made a motion to approve the amendments. Dawn seconded. Motion was approved unanimously.

Dawn made a motion to approve the minutes as amended. Dick seconded. Motion was approved unanimously.

Citizens' Forum: n/a

Reports:

Gary:

Jenny Thompson Pool bathhouse renovation RFP is in process. Committee review and input is requested. Sue offered to help with ADA issues. Final RFP should be sent out in the next two weeks. Work to prepare for spring opening at the JT Pool is under way.

Mick:

Spring swim lessons at the indoor pool are completed. Summer lesson sign-ups will occur soon. SSA has started long-course training, so pool schedule will be modified accordingly. Visitors to the pool in April numbered 9369. Henry Law Park has gotten a spring spruce-up and looks great. JT Pool will open to SSA in the next few weeks, to the masters in early June, and then the public on June 20.

Fundraising:

Dawn reported that McDonald's will be donating 10% of proceeds to DPAC during the grand opening weekend. With luck and good weather, this will coincide with the swim clinic. She has been in touch



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with McDonald's marketing person to start working out details. McDonald's has signed on to be a swim clinic sponsor for the t-shirt.

Swim clinic plans are coming along well. Over 50 swimmers have signed up so far. SSA will be volunteering to staff concession stand.

SSA golf tournament plans are progressing nicely. Organizer of another golf tournament has kindly lent expertise in organizing the event.

Peter's 5K will not be happening this year.

Marketing:

Gary reported that the marketing plan RFP will be made public soon. Website domain names are being purchased and we can start to use the site soon. Laurene Ramsdell from Foster's has been in touch and is seeking pool news. A member of the Rec. Dept. Advisory Committee will be filling out an application for 501 (c) (3) status for a friends group. Dawn reported that Dee Wall will contact Suzanne soon about swim clinic details for publicity. A family fun night is planned for May 27. Life guards will need volunteer help to organize games, etc.

Long-range planning: Tim was absent, so no news.

Finance and budget:

Phil reported that the revenues and expenses are tracking very close to target budget. Gary announced that revenue tracking should be easier now that bills are going out monthly.

Old Business: n/a

Budget Presentation:

Mike Joyal announced that the city and school budget will be presented to the city council on April 13. Due to budget activity in Concord, Dover might face up to a \$3 million shortfall. The pools are in the City Managers proposed budget and would run as a subsidized program within the General Fund. If the city Council has to deal with the \$3 million dollar downshifting from the state of NH then they will have to make choices to spread out that burden without passing it all on to the tax bill. One option on the list was to make the pools be 100% self funded. He suggested that group rates be increased significantly to help make that happen along with other cost reductions if the Council chooses to go that route. Also, he mentioned that the JT Pool is closer to break even than the Indoor Pool so it makes sense to keep that open with the schedule as planned the indoor pool may need to have a reduced schedule to cut costs to help with the deficit. None of these scenarios are guaranteed to happen but the worst case possibilities were discussed but did not include closing the pools.



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After much discussion, the committee agreed to create a 5 minute presentation that outlines the DPAC's accomplishments of the past year and a 3 year plan that builds a path to increased self-sufficiency through improved pool usage, reliable pool funding, and continued discourse between the council and the DPAC. Bill will keep reporting progress of the committee to the council. The committee will attend the public hearing on May 25 to appeal for more time and continued funding support from the city.

Adjournment:

Dawn made a motion to adjourn. Dick seconded. Meeting adjourned at 9:15 p.m.