



CITY OF DOVER

DOVER POOL ADVISORY COMMITTEE - MINUTES

Meeting Type: Regular Meeting
Meeting Location: Indoor Pool Meeting Room, Henry Law Ave, Dover, NH
03820
Meeting Date: Monday, August 1, 2011
Meeting Time: **7:00 pm**

DRAFT

members present: Dick Arnold, Dawn Haines, Sue Medbery, Tim Paiva, Suzanne Petersen
city employees present: Gary Bannon
absent: Mick Arsenault, Bill Garrison, Phil Read

Meeting began at 7:05 p.m..

Approval of minutes from July 11, 2011

Tim made a motion to approve the minutes as presented. Dick seconded. Motion passed unanimously.

Citizens' Forum: n/a

Reports:

Gary:

The summer at both pools is going very well, with excellent weather conditions. Outdoor pool had extended hours during the heat wave, patrons were appreciative. The outdoor pool will close for the season on Labor Day. It cannot stay open in fall due to leaves' clogging the pumps.

The indoor pool will close for annual maintenance Aug. 22 - Sept. 4.

Jenny Thompson Outdoor Pool bathhouse:

3 bids received, one disqualified.

Tentative plan:

- keep existing footprint
- some bathrooms accessible from outside, others secure from inside
- new sinks, roof, ventilation, hot water, private showers with screened changing area, lights, small lockers
- improved entrance with canopy
- spruce up outside

Proposal will go to city council Aug. 10 or 24. Work should begin in mid-September.

Friends of Dover Recreation 501 (c) (3) application process is moving along; final step is notice of receipt by federal government.

Marketing specialist: Connie Roy will work with the committee to package the pools for advertisers and marketing. Gary is working out details.

Upcoming events:

swim meet at outdoor pool Aug. 6 and 7

kayak class- Mick is trying to secure instructor for Aug. 13 or 14



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Family Fun Fling- Aug. 20, 1-6 p.m. at outdoor pool.
Pools were inspected recently by state. No problems, everything was good.

Fundraising:

Dawn had nothing new to report.

Dick reported that he and Larry had spoken about photos from Jenny's visit to McDonald's. Dick explained the standard rules regarding photos of children and copyright. He gave his permission for photos to be used internally but definitely not for advertising purposes. He did not share his swim clinic photos.

Dawn shared her opinion that the marketing person should be required to write grants. A discussion ensued and the committee decided that such a requirement is neither practical nor necessary at this time.

Marketing:

Suzanne will contact Larry Johnston regarding his ideas for joint projects and to inquire about a Ronald McDonald Grant. Dawn will forward Hannaford Foundation grant material to Suzanne. Suzanne requested photos of the current outdoor pool cover and the pool being actively used. These will be used for grant applications and newsletters.

Long-range planning:

Tim had nothing new to report.

Finance and budget:

Gary handed out expense and revenue sheets for FY 2011.

Indoor pool budgeted revenue was \$203,942.00. Actual was \$172,116.54.

Outdoor pool budgeted revenue was \$90,085.00. Actual was \$81,451.50.

Total revenue difference: (\$40,459.00)

Indoor pool budgeted expenses were \$433,417.00. Actual were \$415,936.56.

Outdoor pool budgeted expenses were \$108,610.00. Actual were \$96,384.88

Total expense difference: \$29,705.62 savings

Difference between net budgeted cost to city (\$248,000) and actual (\$258,000) is \$10,000.

Bottom line: we missed meeting our \$50,000 goal by \$10,000.

For FY 2012: to meet our \$50,000 goal, we will need to increase revenue substantially, because we are unlikely to realize cost savings again as we did in FY 2011.

Events for FY 2012:

Pool-a-Thon: Dawn has a potential chair lined up. Donations will be based on number of laps swum or lump donation according to swimmers' choice. Teams can use one scheduled practice



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for fundraising beginning Dec. 1. Packets will be handed out prior to Thanksgiving. All donations must be received at pool by Dec. 12.

Dover Swims awareness week: Sunday January 8 through Saturday January 14.

Swim Clinic: Dawn will ask Jenny what date is best for her in late May and whether she would do an adult clinic, either the same day or on a different day. Clinic must be done before June's busy meet schedule.

5K road race: Mick will organize, he will suggest date, but maybe June?

Summer kick off at the outdoor pool: Tentatively set for June 30.

Tim made a motion to accept the proposed dates. Dick seconded. Motion passed unanimously.

Misc:

Sue reported that she had stopped by city hall to complete her re-appointment paperwork. The council's appointment sub-committee needs to re-organize. Pat Campbell will be applying or has done so already. Peter Markos should be considered off the committee at this point due to absences and lack of re-appointment activity.

Tim informed the group that the next meeting is scheduled for Labor Day. **The next meeting will occur on Monday, Sept. 12.**

Sue was happy to report that many new therapy swimmers from all over have recently discovered the pool. One wrote a nice letter that Suzanne will include in September's newsletter.

Adjournment:

Tim made a motion to adjourn. Sue seconded. Meeting adjourned at 8:25 p.m..