



CITY OF DOVER

DOVER POOL ADVISORY COMMITTEE - MINUTES

Meeting Type: Regular Meeting
Meeting Location: Indoor Pool Meeting Room, Henry Law Ave, Dover, NH
03820
Meeting Date: Monday, October 3, 2011
Meeting Time: **7:00 pm**

DRAFT

members present: Dick Arnold, Dawn Haines, Sue Medbery, Suzanne Petersen, Phil Read
city employees present: Mick Arsenault, Gary Bannon, Bill Garrison
absent: Tim Paiva

Meeting began at 7:05 p.m.

Approval of agenda: Dick made a motion to accept the agenda. Sue M. seconded. 5 yes votes.

Approval of minutes from Sept. 12, 2011. Dick made a motion to accept the minutes as presented. Sue M. seconded. 5 yes votes.

Citizens' Forum: n/a

Reports:

Gary

The transition from summer to fall went smoothly. We had a good summer and fall programs are going strong.

Indoor Pool issues:

- Automation for the dehumidifier that was installed last year still needs tweaking.
- The water pump is an old model for which parts and service are no longer supported by the company. The pump failure in September resulted in several days without any hot water for showers. The problem was resolved by sending the pump out to be rebuilt. The facility needs a new pump, but replacing the old pump with a new pump will force several other costs. In the meantime, Gary is looking into getting a back-up pump so that showers will not be disrupted again.
- The roof has a leak that results in water coming in and draining down a wall. A full roof replacement is in line for capital improvement funding in 4-5 years. In the meantime, the problematic section will be cut out and patched.

501 (c) (3) tax exempt status is still in process. The NH part has been approved, but we are still waiting for federal approval.

Jenny Thompson Pool covers- Grant application is in preliminary stages. Two discrepant bids have been received. Sue M. suggested getting a third bid. Gary will follow up.



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Mick:

The Indoor Pool is busy. Lessons have begun. Hydrofitness and therapy swim are becoming more popular. The Mighty Seals' season will begin soon. Evening utilization is still slow, but has shown some improvement.

Preliminary work at for the upgrade the outdoor pool bath house will begin soon. Mick's staff will be doing some of the minor demolition to help extend funding for the contractor's work. Suzanne noted that a therapist visited the Apple Harvest Day booth and said she was sending her MS patients here. Apparently cooler water is better for these people. Suzanne will look into opportunities with local neurologists and therapists. Sue M. noted the excellent water quality here compared to other facilities. Bill suggested we make note of that in the newsletter and other media. Suzanne will follow up.

Mick reported that he is still trying to choose a good date for the 5k/10k road race. He presented a calendar full of races already scheduled for spring. The committee suggested Mothers' Day.

Mick will check with Peter Markos to make sure their road race dates are not in conflict.

Mick asked the committee for its thoughts on creating free day passes that committee members could give out to friends and neighbors who show an interest in swimming. The idea was well received, as many members already field questions and encourage new members. Phil suggested these passes have a quick schedule printed on the back with rec or lap swim times. Suzanne suggested creating a method of encouraging current members to bring friends in without having to pay the one day fee. Mick noted that several other pools provide members with a limited number of free day passes as part of the membership package. Mick will follow up.

Fundraising/Marketing:

Dawn noted that she had met a local web design company at Apple Harvest Day and that they indicated that they might be willing to do some *pro bono* work for us. Dawn will invite them to attend the next fundraising/marketing meeting.

Suzanne reported that a Halloween pool party is planned for Oct. 29 from 3-5. Special offerings will include games, Halloween music, and an aquatic theme costume party. Dawn offered to provide decorations.

Kids' t-shirts have been ordered, but they were, unfortunately, not available for Apple Harvest Day. Adult hooded sweatshirts will be available on an order basis. Stickers are being finalized. Mick is looking into swim caps, but minimum order requirements may preclude their availability right now.

The Pool-a-Thon will not have a single leader this year. Mick has invited high school swim coaches to attend the next fundraising meeting to get their support in organizing their own teams' donations. Suzanne will organize the mid-day and evening lap swimmers. Sue M. will lead efforts among the therapy swimmers. Phil and Dick were asked to think about organizing the



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masters' efforts. Ann Fredette left the basic structure and materials that we can just adapt this year.

Sue M. noted that one of the therapy swimmers approached her and offered to donate a homemade quilt for a raffle. This would be an excellent fundraiser during the Pool-a-Thon. Sue will follow up.

Long-Range Planning: n/a

Finance and Budget:

Phil handed out summaries of July and August activity. On the whole, the pools did \$5000 better than what was budgeted and approved by the city council. It was also noted that the contribution from McDonald's for the swim clinic did not get recorded in FY 2011, so that revenue will be credited to FY 2012. Incremental rate hikes for swim teams were discussed and clarified. Bill will make sure the council knows that the DPAC and pool management team was successful in bringing in added revenues and keeping costs down. Bill recommended that the committee engage in no major activism right now, but certainly positive education and feedback to council members is always welcome and appropriate. The new council will need education as it settles in, in the New Year.

Jenny Thompson Outdoor Pool renovation update

Pine Brook Corporation has been selected to do the job and final details of the contract are in process. Mick and crew will do preliminary demolition and Pine Brook should begin construction in October, with a finalization of work by Jan. 2012.

Apple Harvest Day review

Gary reported that raffles and donations brought in \$266. Pool schedules, newsletters, and free day passes were handed out. Many newcomers to Dover visited the booth. Booth attendants did a good job focusing on the positives and fun. Fran Farmer did a great job soliciting raffle prizes, organizing the booth, and tending it all day. Suzanne has created thank you certificates for Fran, Rosalie Veinott, Pat Campbell, and Dennis Campbell for volunteering their time. Suzanne suggested that next year all material have a www.doverswims.com web address. Suzanne noted that a few more people signed up to be "friends". She asked Gary to revisit the possibility of having a Dover Swims or Dover Pools e-mail return address for communications with friends so that mail does not appear to be coming from a private, unknown individual.

Adjournment: Dick made a motion to adjourn. Sue M. seconded. Meeting adjourned at 8:18 p.m.