



CITY OF DOVER

DOVER POOL ADVISORY COMMITTEE FUNDRAISING/MARKETING SUB COMMITTEE MINUTES

Meeting Type: Regular Meeting
Meeting Location: Indoor Pool, Meeting Room, Henry Law Ave, Dover, NH
Meeting Date: Monday, April 16, 2012
Meeting Time: **6:00pm**

attendees: Gary Bannon, Jesse Bickford, Pat Campbell, Suzanne Petersen

swim clinic update:

- sponsors have contributed \$1500, logos will go on t-shirts
- Starbuck's will donate coffee, etc. for Sunday morning. Hannaford might donate for Saturday morning.
- 6 coaches for Sun have confirmed; # for Sat is still not known.
- Help needed:
 - food donations for Sat boxed lunches
 - sound system set-up Fri night
 - pick up coffee Sat and Sun morning
 - Sat and Sun registration
 - handing out lunches on Sat
- Sat noon ribbon cutting with Jenny:
 - Gary will invite Bob Carrier and Mike Weeden to attend.
 - Suzanne will contact Foster's for press coverage.

JT grand re-opening for the public: late June

- JT pool pass promotional sale (Jesse and Mick will discuss details)
- invite La Festa to sell pizza (they keep revenue)
- Jesse will speak with friends about having live music
- publicity (Suzanne)

budget process

- Gary will present rec. budget to council on May 16. FYI...Rec Center at McConnell could be zeroed out.
- More rec salary expenses are coming from special revenue funds (versus operating budget) and not going to rec programs... needs to be addressed.

response to the Mayors recent radio remarks about his views on the pools and the budget constraints being faced:

Creating petitions for pool user groups to sign was discussed. General consensus was to not respond to the remarks at this time so as not to add the pools into the potential cuts discussion if they are not being brought up by the City Manager or City Council.



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grants:

- Suzanne requested copy of 501 (c) (3) letter for Friends of Dover Rec.
- contact Hannaford, Shaw's, Abraham Burtman Charity Trust
- Suzanne and Pat will meet to get applications under way.

improving signage:

Jesse suggested getting a street sign made to place under Henry Law Ave. sign with Dover Indoor Pool. Also, place a sign for pool at driveway entry. Suzanne suggested using a sandwich sign for Central Ave/ Washington Ave/Henry Law intersection for occasional publicity.

plan for contacting business support/sponsors:

- Pat will contact Dover Main Street about Adopt-a-Spot opportunities at the outdoor pool. Having a greenhouse or landscaper adopt that spot would be ideal.

Dover 2023 meeting tonight at Horne Street School, 7-9. Suzanne will attend.

Respectfully Submitted by Suzanne