



CITY OF DOVER

**DOVER POOL ADVISORY COMMITTEE
FUNDRAISING/MARKETING SUB COMMITTEE
MINUTES**

Meeting Type: Regular Meeting
Meeting Location: Indoor Pool, Meeting Room, Henry Law Ave, Dover, NH
Meeting Date: Monday, April 2, 2012
Meeting Time: **7:00pm**

DRAFT

members present: Dick Arnold, Pat Campbell, Dawn Haines, Tim Paiva, Suzanne Petersen, Phil Read (in at 7:04)
staff present: Mick Arsenault, Gary Bannon
absent: Sue Medbery, Mike Weeden

Meeting began at 7:03.

Approval of agenda: Dick made a motion to approve. Pat seconded. Motion passed with 5 yes votes.

Approval of minutes from March 5, 2012: Tim made a motion to approve the minutes as presented. Dick seconded. Motion passed with 5 yes votes.

Citizens' Forum: n/a

Reports:

Gary: The next budget round is due to the City Council on April 11. Gary met with the city manager to discuss. Manager wanted a list of potential reductions if needed, 10% across full recreation budget. Gary considered cutting hours of operation, but the reduction in revenue does not make that cost effective in most cases. Final budget approval is scheduled for June 6th. The Recreation budget presentation is May 16 and the public hearing is May 23rd.

Capital expenses:

- Bids went out for JT pool covers. Lowest bid for heavy duty covers with reinforced ends came in around \$16,000. Money from the Pool-a-Thon and other DPAC activities as well as a request to use money from the special revenue fund should cover the cost.
- Indoor pool roof needs help. Full replacement is scheduled in 2-3 years, but a persistent leak needs prompt attention. The exact location of the hole is not detectable, so patching the area near the leak might not solve the problem.
- Indoor pool pipes also need work.



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Awards for recreation volunteers and sponsors were presented on March 29. The award for aquatics volunteers went to Dawn and Suzanne. McDonald's received the sponsor of the year award for their generosity and participation with DPAC last year.

Mick:

- Swim lessons have begun. Extra classes were offered and all are full.
- A free introductory kayak class will be held May 5 from 4-6.
- Pool time has been reserved for triathlon training, Aqua-Zumba, and home-schoolers.
- New life guards have been hired for the summer. Staff is busy with training and recertifications.
- Special Olympics were scheduled for April 14. The team has suggested that they might like to compete at a different pool from where they train. Mick will alert volunteers if the meet venue is changed.
- Teams have scheduled practice slots and meet dates at the JT Pool. The pool will be drained and given maintenance beginning soon.

fundraising/marketing:

- swim clinic: Two sponsors have signed on at the \$250 level: McDonald's and Fiddleheads. Several others have indicated a willingness to make smaller donations or to donate goods. Contents of adult packets need to be determined. Crystie from Masters will be consulted.
- Friends of Dover Recreation is now officially a 501(c) (3) non-profit. Suzanne visited the grant resource library in Concord last week to look for opportunities for getting help with pool covers and handicap accessibility equipment. She found about 12 possibilities, but upon further research, only three seemed viable. She will continue to look and start work on the grant applications. She suggested that funding outside of just grants be pursued also, such as local business donations.

long-range planning:

Tim reported that the search for suitable land for a private developers desired construction of a aquatics center is on hold. The option of winterizing the JT Pool is still being pursued. He informed/reminded the group that Dover's 2023 Project is a great opportunity to remind planners and councilors that the pools need to be considered in any future plans. Several public meetings are scheduled and Gary encouraged all to attend or write letters to the city administrators.



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finance and budget:

Phil did not have an update for the group. Gary indicated that revenues look good and that no bills of significance are due.

Jenny Thompson bathhouse update:

- Gary reported that work is going forward again after a short hiatus. Tiles are being installed, and fixtures will follow. The lobby will be the last project inside, then attention will turn to landscaping.
- ribbon cutting ceremony: Sat., May 19 before the youth swim clinic. Gary will take care of press releases. This will be a ribbon cutting ceremony only for the public. McDonald's will have a meet & greet with Jenny that evening. A grand re-opening will occur after school lets out for the year. Tim noted that on May 15, the Olympic Hall of Fame will announce its new inductees, with Jenny among them, we hope. If this happens, we should have press releases ready to distribute and invite a TV crew to cover the ribbon cutting ceremony. Details will be more thoroughly discussed at the fundraising/marketing meeting in two weeks.

Adjournment: Tim made a motion to adjourn. Phil seconded. Meeting adjourned at 8:00.

Respectfully Submitted by Suzanne