



CITY OF DOVER

**DOVER POOL ADVISORY COMMITTEE
FUNDRAISING/MARKETING SUB COMMITTEE
MINUTES**

Meeting Type: Regular Meeting
Meeting Location: Indoor Pool, Meeting Room, Henry Law Ave, Dover, NH
Meeting Date: Monday, July 16, 2012
Meeting Time: **6:00pm**

present: Mick Arsenault, Gary Bannon, Pat Campbell, Suzanne Petersen

new business:

Mick presented an idea for a “swim-in” movie (Shark Tale?) to be shown at the outdoor pool on Saturday, August 25. Fun Flicks will provide a giant inflatable screen, sound, and popcorn for \$800-900. Licensing and rain-date insurance are extra. Proposed fees would be: \$8/adult, \$6/child, \$25/family of four. Show would start at 6:00 and end around 7:30, which will be sunset that day. Participants will be allowed to bring lawn chairs, floats, and inner tubes. Dive area and deep end will be closed off. Screen will be set up at shallow end facing the pool length. Food will be available for sale. Water bottles were discussed, but a water dispenser with paper cups was also suggested.

This is a good opportunity to seek a co-sponsor or two. Suggestions included the Shark radio station, a local seafood restaurant, and the Seacoast Science Center.

Prior to the movie, the day can serve as a season wrap-up event, with games, contests, music, and prizes.

Suzanne gave Gary a folder with grant search and writing hints, as well as preliminary work on one grant application that fell through. This should be helpful to the Friends and Gary’s summer intern.

old business:

pool video to be produced by Mike Gillis: Mike has been spending time at the pool and getting footage. Gary will contact to discuss possibilities.

chair lift for outdoor pool: ADA ruling on mobile lifts has not come through yet. Mobile lift could be used at outdoor pool in summer and indoor pool dive well in winter. Gary is waiting for confirmation. Grant money is a good possibility to meet ADA rules. Seeking grants should not wait until the rules become active in 2013.

pool signs for Henry Law Ave. and parking lot entry: Henry Law Park plan might result in roadway changes. Gary will check on possibilities for non-commercial signs similar to ice arena or library signs.



CITY OF DOVER

**DOVER POOL ADVISORY COMMITTEE
FUNDRAISING/MARKETING SUB COMMITTEE
MINUTES**

Meeting Type: Regular Meeting
Meeting Location: Indoor Pool, Meeting Room, Henry Law Ave, Dover, NH
Meeting Date: Monday, July 16, 2012
Meeting Time: **6:00pm**

advertising/sponsorship program: Nothing to report.

Next meeting is August 20. Fundraising and marketing will meet at 6:00 and full committee will meet at 7:00.

Meeting ended at 6:45.

Respectfully Submitted by Suzanne