



CITY OF DOVER

DOVER POOL ADVISORY COMMITTEE FUNDRAISING/MARKETING SUB COMMITTEE MINUTES

Meeting Type: Regular Meeting
Meeting Location: Indoor Pool, Meeting Room, Henry Law Ave, Dover, NH
Meeting Date: Monday, March 18, 2013
Meeting Time: **6:00pm**

Attending: Mick Arsenault, Gary Bannon, Suzanne Petersen

Swim Clinic:

- Jenny T. is OK with the proposed schedule for June 8, youth in the morning, adults in the afternoon; Jenny's time overlaps both groups mid-day.
- Mick will start work on advertising and Suzanne will edit and add finish work.
- Suzanne and Mick will find and modify prior food need and volunteer task lists.
- What can we add for something new?
 - video and critique, mail afterwards
 - still shots by Dick Arnold while in pool and with Jenny
 - diving - UNH coach might be interested, Suzanne will also ask another coach if UNH coach can attend.
- Mick will check with Ray at ice arena for gist water bottle or towel contacts.
- Mick will contact prior sponsors

Pool-a-thon:

A few additional contributions have come in, still basically \$3000. Thank you letters need to be sent out. Raffle winners need to be notified. Suzanne will write press release.

Marketing Intern:

Alex Shaffer will be working with Gary to seek advertisers for the pools. His paperwork is being finalized. He does not have a specific time frame. Goal is to go full-steam ahead this spring with advertising space at the outdoor pool.

Newsletter:

- summer lessons
- Henry Law Park update
- playground program and Kamp Kool
- pool profile: Dover HS coach Linda Long
- new committee members needed
- swim clinic in June
- Pool-a-Thon acknowledgments
- April vacation pool party?



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misc.:

- Breathe NH bike ride will again use Henry Law Park as a rest station on May 18 and 19. Some volunteers are needed.
- April 15 fundraising/marketing meeting will need to be rescheduled.

Respectfully Submitted by Suzanne