



Meeting Type: Regular Meeting
Meeting Location: McConnell Center Cafeteria
Meeting Date: 2-18-13
Meeting Time: **6:30 p.m.**

1. Call to order
2. Minutes (All)
3. Membership status, Welcome Shellie Lemelin
 - a. Introduced all attendees to new members
 - b. Passed out paperwork to ensure all new members and existing members have signed up for their city email. As well as signing the acceptable use policy
 - c. Item for discussion: Aimee's status- What is going on to get Aimee on the committee. Option is to amend bylaws or keep her as a volunteer. Do we wait or do we amend. Add to agenda for March. Suggestion to make her an alternate member. Need to amend the bylaws to include an alternate member.
 - d. Jane- to contact Alan Crantz regarding the process of amending bylaws.
4. Surveys
 - Creative Economy Survey (Jane & Justine)
 - Jane has worked with WISBE (Paul Center of Business) at UNH and is working with 2 students to define the creative economy of Dover. They are setting up interviews with people in the area. They are going to create an interview tool to conduct multiple interviews to identify the creative economy of Dover. Hoping to create an ongoing relationship to continue to assess the impact of the creative economy of Dover
 - Arts Commission survey collating (Martha, Kim)
 - Martha has entered all of the written surveys into the computer. Of the three page survey, unfortunately most folks only filled out the first two pages and not the third
 - Aimee to pull analytics of the survey to share with the group.
 - Martha will input the rest of the surveys that Kim has
5. Henry Law Park planning(Justine)



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- Martha spoke about a public meeting on 1/29 where they were discussing the plans for the park. Several designs are out there for plans of the Park.
- Perhaps we could consider some RFPs and pursue an *Our Town grant* to put together some art exhibits for the park. This is for the National Endowment of the Arts to help supplement the development of the Park.

6. Strand Theatre Update (Jane)

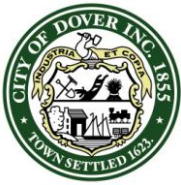
- Arts Commission will be more involved (last meeting). Charitable Foundation gave \$20K (being held by the rotary) to do a feasibility study to assess the Strand to see if the community could support an arts center. It was decided that a structural survey to see if the building is viable. This is to begin in March. The results of the task force etc... will be announced on apple harvest.
- The study will look at creating an ART CENTER in Dover (nonspecific to Dover) to create a more general look instead of something that is about the Strand.
- FRIENDS OF THE STRAND is looking to get a heads up on what is going on with the Strand.

7. Exhibit Guidelines for Artists (Kim, Malone)

- Kim to check in with Malone on where the guidelines stand. Looking to have these ready for distribution soon.
- Aimee to find out when the Cocheco Arts Festival Committee meets so we can have an AC member at the meetings.

8. Business Cards status (Kim)

- Samples brought in. Kim suggesting a folded business card with a complete listing of member list. Discussing the need for individual business cards. Prices on business cards are between \$30-\$40.
- Decision to order the folded mockup of business card with complete listing of member names. Kim to send out the proof and on approval order, each member pay share. Jane motion, Ed 2nds. All vote Yay.



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- Martha moves to pay for 1st batch. (Motion amended) Martha pays 29.99 Rebecca throws in \$8 to increase order 1000.

9. Outreach reports (All)

- Aimee and Jamie doing AS YOU LIKE IT at theatre.unmasked. Opened 2/15, the show is going well. Feedback is great. Encourage all to go see the show.
- A new brewery is going in. They are “craftsman” so that could loosely connected to the art committee.

10. Goals

-reminders:

- Being a part of the CAF
- Marketing
- Sponsorships
- STRAND
- Representation/Partnership with community groups and event planning committees.
- Marketing the Arts Commission - who we are, what we do.
- Major projects for focus (sponsorship).
- Spear Head Strand Theater Project.
- Outline a legacy and donation giving protocol.

11. New business

- a. No New Business