



Meeting Type: Regular Meeting  
 Meeting Location: McConnell Center Cafeteria  
 Meeting Date: 7-15-13  
 Meeting Time: **6:30 p.m.**

Present: J Hamor, J. Clavet, M. Kaubris, R. Proctor, J. Johnson, A. Blesing, M. Cuddy

1. Call to order

2. Minutes  
Approved.

3. Membership status / Alternates

Jane has spoken to Susan regarding the open spots for alternates and for a committee member. There is an additional spot open on the commission due to the resignation of Shelly. Aimee needs to resubmit her application by 7/17 since it has been over a year and the appointments committee is meeting soon. Mark Cuddy has applied as well and is being recommended for placement as an alternate.

4. Final survey info & press release (Jake & Kim)

Jake has turned the survey information into a formal document with graphs. Kim has created a press release and is proofing the document. Martha suggested that when the press release is sent out we also create an email blast to send to all that submitted responses to the survey.

5. Exhibit Guidelines for Artists (Kim, Malone)

- McConnell Center art exhibit guidelines

Malone not present for update. Jamie still needs to send suggested corporate guidelines.

6. Business Cards status (Kim)

Kim not present for meeting for update. She will email Rebecca the final design with out individual member name and information to Rebecca for ordering from VistaPrint. Need to review past minutes for agreed payment of cards.

7. Northeast Ballet proposal (Jane, Kim, Aimee)

The submitted proposal has been reviewed for Unit 237 in the McConnell Center. They have requested a 50% year one discount w/ 50 Hours of free classes, 30% year two discount with 30 Hours of free classes, then full rent year three. Additional questions have been raised after reviewing the proposal:  
 What are the hours the space are available for non dance related activities (for subletters, etc)?



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What is the estimated value of the free dance class hours?  
 What will be offered for the free classes and for what age groups?  
 Who will be teaching the free classes?  
 What happens after three years to the students of the free classes?  
 What research has been done in the community in regards to what companies already exist and how they stand apart?

8. Strand Theatre feasibility study –role of art commission

It was a very helpful and informative meeting with Louise Stevens. The notes from the meeting are available. She was here for 3 days. She was taken on a tour of the city, went out to dinner, etc. She met with the chamber and other stake holders. She asked important questions about the business and desire for the building. She asked about HOW it was going to be run. There was a large community meeting where these questions were asked. She provided examples of other organizations that would be a good model to work from. She said that a partnership with the City is very important for the success of an arts organization. She estimated that an organization would need to raise \$135,000.00 just to cover operating costs. She stated that the vision was good, but there should be an arts base established with goals and mission before looking to buy a building.

There are additional surveys to gather more specific information from other arts organizations and folks interested in the arts. Members have signed up to send out these surveys to collect this new specific data and the info will go to Louise before she comes back with her final assessment.

At this point there has been no structural engineer looking at the building. It was once again suggested that an Arts Organization be established first, and that there may be other options for facilities.

9. Outreach reports (All)

10. New business

There is a Makers Fair, being held at the Childrens Museum that has had a large number of submissions, currently there are over 40 applicants.

Apple Harvest Update: The Arts Pavillion Tent will be held on the lawn of the McConnell Center.

Goals

- Representation/Partnership with community groups and event planning committees.
- Marketing the Arts Commission - who we are, what we do.
- Major projects for focus (sponsorship).
- Spear Head Strand Theater Project.
- Outline a legacy and donation giving protocol.



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