



Meeting Type: Regular Meeting  
 Meeting Location: McConnell Center Cafeteria  
 Meeting Date: April 7, 2014  
 Meeting Time: **6:30 p.m.**

**PRESENT:** Stephanie Moquin, Kim Schuman, Jane Hamor, Martha Kaubris, Aimee Blesing, Liz Goldman

**1. Call to order**

Start Time 6:44pm

**2. Minutes**

Minutes accepted as written.

**3. Art Installation Application**

Mark - absent

Summer Program ties into the Enchanted Garden exhibit.

**4. 2013 Survey Results (Kim)**

Kim has started creating a document that summarizes the information from the Arts Survey. She will finalize this week ready for a presentation to City Council.

**5. Business Cards (Kim)**

On order but not in Kim's possession yet.

**6. Exhibit Guidelines for Artists (Jamie, Liz)**

Jamie spoke to Gary Bannon about the information needed for the exhibit guidelines.

Liz spoke to Kathy Sununu at the Portsmouth Museum of Art. Her suggestions included:

We need to make a clear distinction between public art (art that is produced by professional artists with certain quality standards) and community art (e.g. children creating general art projects for display, painting of murals by school students), and where and when we want to do it.

We should think about our Dover "brand".

What are we trying to achieve with putting art out?

We need a voice for the arts in the City Master Plan.

We may need the City Attorney involved in terms of knowing what we can and can't do with the presentation of art etc

As the artists are not necessarily making money, what is our intention?

- To put Dover on the arts map
- To give artists exposure

Jake and Liz will continue researching where we can have art displayed.

Each location may have their own guidelines at this stage, perhaps we need different criteria for different spaces.



Meeting Type: Regular Meeting  
 Meeting Location: McConnell Center Cafeteria  
 Meeting Date: April 7, 2014  
 Meeting Time: 6:30 p.m.

#### 7. Dover Arts Center, formerly Strand Theatre project (Jane)

Molly Hodgson had a meeting planned with the interested individual, but has not been in touch about the re-scheduling of said meeting. Jane has contacted Molly about meeting with our sub-committee and pertinent City Council personnel (Dan Barufaldi, Gary Bannon).

So many opportunities if the City has involvement in this project - especially in terms of the benefits of having an arts center for the students, the locals and the artists themselves.

**ACTION:** Schedule meeting with Molly, Gary, Dan - *JANE WILL ORGANIZE THIS*

#### 8. Legacy Fund (Martha)

Next project - How do we get a statement that tells us what we have?

We need to publicize that we have this fund, that we need to have a Fund Raiser.

**Press Release** to local media regarding our new account, that we are accepting donations. Needs to include our Mission Statement or related information to provoke action from potential donors. Now we can apply for grants and funding resources for the City of Dover.

Possible fundraising activities - Art Auction at Cara

#### 9. Cocheco Arts Festival (Aimee)

Arts Rock and Children's Museum Art project - Enchanted Forest - to join together. Arts Rock will bring in artists and musical instrument pieces, materials etc to provide building materials for sculptures as part of the CAF/Children's Museum partnership. They will pay the artist a fee for their work on the day with the children creating art.

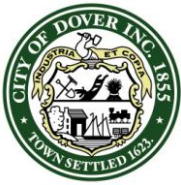
Shark in the Park - now on Wednesday nights after the Farmers Market

Logo Icons for the CAF are being upgraded to include all art forms - visual art, theatre, dance etc

Shakespeare on the Hill - in the process of finding sponsors, Gary Bannon has approved pending support of sponsorship.

#### 10. New Survey: Arts and Culture Inventory (Stephanie, Cecilia, Aimee, Kim)

Have begun working on the survey based on our discussion the other night. We need it to be short and sweet so that people actually fill it in. What are the most important questions we want answers to? We came up with a basic set of goals for our committee



Meeting Type: Regular Meeting  
 Meeting Location: McConnell Center Cafeteria  
 Meeting Date: April 7, 2014  
 Meeting Time: 6:30 p.m.

### 11. Webpage and Social Media (Cecilia)

Communications Committee came up with some goals for the Survey and started drafting a survey for local businesses to identify their involvement in the arts and culture. Aimee will share the spreadsheet with the whole commission to enable others to input their contact info into the database that we have.

There was a discussion about the logo that we have currently. Is it serving us? Do we need to look forward to a new logo or brand that speaks more to what we are trying to achieve? Perhaps as we get more online presence we can develop those ideas and create a new brand for the commission.

We discussed creating a press kit for social media, marketing etc that includes information that can be universally used and accessed by all commission members.

### 12. Percent for Art – new police station & parking garage (Martha, John)

### 13. City Council Presentation (Jane, Kim)

### 14. Other Projects

**Summer theatre project** (Aimee & Jamie)

**Arts & the Chamber, Main St.** – improve opportunities & relationships

**Building Committee for new HS** - We need to be on this committee as things are moving quickly. Decisions need to be made about whether they will be renovating or rebuilding the school. Now they are looking at what they need if they are to build a new school.

*Pinkerton Academy* has a theatre company managing the performing arts center there.

*Timburlane school* also has a great performing arts center.

**Marketing the Arts Commission** - who we are, what we do.

### 15. Outreach Reports (All)

Historic Markers are being updated Downtown, meeting at the library, Trustees Room, April 8th. Contact Kim for more info.

Drake Farm historic property is having a huge Estate Sale all week, historic items, antiques and art works for sale. 148 Lafayette Road Hampton North

### 16. New Business

Meeting adjourned at 7:59pm