



ARTS COMMISSION – MINUTES

Meeting Type: Regular Meeting
 Meeting Location: McConnell Center Cafeteria
 Meeting Date: 12-1-14
 Meeting Time: **6:30 p.m.**

1. Call to order / Minutes

6:40

Minutes from November meeting tabled for approval for next month

PRESENT: Jake, Kim, Aimee, Jane, John, Cecelia, Mark, Stephanie, Yulia, Liz, Martha, Jamie

ABSENT: none

2. Public Art Follow Up – (John)

Discussion about item 5 in Waiver - "I understand and agree that my artwork may be photographed and used for promotional purposes currently, or in the future, by the City of Dover." Needs to include reference to "for the duration of exhibition, without compensation" John will confirm more details and come back to the commission with next steps.

3. Percent for Art –(Mark)

Update on funding options for Downtown Garage.

Sourcing funding will be a better idea than waiting to find out if there is money left over after the garage is completed.

NHSCA has "General Project Grants for Community Engagement" which may fit our project. Cassandra Mason is the Grant Co-Ordinator.

Arts in Education grants may also fit the project depending on the criteria.

Mark showed a selection of research images from parking garages around the country.

Next steps?

Organize information that we have and meet with Captain Berrault to present the information we have and find out what the possibilities could be for the project. Creating a Powerpoint presentation to present to the relevant people would be very beneficial.

4. Legacy Fund – (Martha)

Contributions to the Fund need to be followed up to make sure that they are going to the Arts Legacy Fund. Jake handed out green envelopes for the members to pass around to businesses and individuals in the community.

5. New Survey: Arts and Culture Inventory – (Communications Committee)

Survey is complete, the newsletter could be organized for January, so we will send the survey out at the same time as the first newsletter.

6. Webpage and Social media – (Communications Committee)

Ties in with item 5

Can we submit updates to the City so that the page is updated? Yes. We will update the webpage to include the information that is up to date.

Can we get the list of what art is where in the city to put on the website.

7. Dover Arts Center event – (Jane, Jaimie, Stephanie, Liz)

Very successful event. Jamie will be able to contact people who filled in the cards next week.



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People have noted their interests, their willingness to help, and any other information that is relevant.

We will figure out who wants to be involved in what and contact them accordingly.

Martha found out that many people found out about the event through word of mouth, some people saw in the newspaper.

Many artists would like to bring their work to display and show together. They would like to be able to have a way to commune.

Should we plan to have these regularly? Consensus is yes.

John suggested that we go through and develop an Evaluation/After Action Review: What was good, what was not, what can we change, what can we keep doing? Day/Time/Venue?

Frequency? Quarterly/3 times a year

Perhaps the committee can put this information together.

City Hall could be a good venue to use moving forward, however, perhaps we might be able to rotate the location each time e.g. Woodman Museum, Children's Museum, McConnell Center.

Hosting at a private business or artists studio would be undesirable.

8. Other Projects

City Council

Presentation gives us an opportunity to show that we are working and that things are happening so that they know we are active and moving forward.

Art Archive/Locations: Jake will have the details of where the art locations are in the city for the next meeting. Describe how art can be hung in different places. Where can art be hung that it isn't currently?

Arts & the Chamber, Main St. – improve opportunities & relationships

We have representation in the Chamber, can we get representation in Dover Main Street? Main Street is running on Board capacity and volunteers rather than filling the Director position. They do a lot but they are running the programs in a very different way. It is difficult to get involved because the organization runs very differently.

Perhaps we can invite members to come to the Arts Commission meetings and perhaps offer our support. Can we reach out to Main Street so that they can come to a meeting and speak about what they do and find ways that we might connect - Aimee & Jamie can connect with Tom Massingham, Kim can connect with Jeff Spires. The Grant that requires connection with a Main Street association could be an interesting connection.

COCHECHO ARTS FESTIVAL:

March 13th - Branding, Final Schedules

More marketing and hype/buzz before festival in the works - for bands, art and theatre

Much more building of hype, more in the works earlier on so that information gets out sooner and to more people

More active online/social media presence

More new/local bands to encourage a wider audience



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BAND SELECTION - me, RFP on website

January 9th, headliner series selection; band deadline December 5th - THIS FRIDAY

ARTS ROCK

Rick Dumont et al, I will attend some meetings

May/June Children's Museum projects

SHAKESPEARE

Will have a line item in the budget, will most likely be partially funded by the Festival, we will make up the remainder

SOCIAL MEDIA

Me on committee with Ryan and Brian (artist who was at event)

Friday night demonstrations

Businesses displaying art need more recognition and more drive to them

More marketing and hype/buzz before festival in the works

Building Committee for new HS

Marketing the Arts Commission - who we are, what we do. Outreach Reports (All)

TABLED

9. New Business

MARK - January 18th, event at the Children's Museum to showcase art that is showing at the time

NEW GOALS

Perhaps we need to define what our new goals are for the new year.

Dover Tree Lighting - Friday night

A Shayna Maidel at UNH, Hennessy Theatre, by Barbara Lebow; also Lecture on Thursday, and play reading of Killing Spiders on Saturday

MOTION TO ADJOURN - Liz, Seconded - Jamie

Meeting adjourns at 8:14pm