



CITY OF DOVER

DOVER'S 400TH ANNIVERSARY COMMITTEE MINUTES

Meeting Type: Regular Session
Meeting Location: City Hall- Second Floor Conference Room
Meeting Date: Thursday, June 28, 2018
Meeting Time: 6:00 pm

1. CALL TO ORDER

Kevin McEneaney called the meeting to order

Present: Kevin McEneaney, Mayor Weston, Deputy Mayor Carrier, Kathleen Morrison, Deborah Ballok, Morgan Faustino, Coleen Sheey Ayers, Elizabeth Burr, Doug Steele.

Also present: Library Director Beaudoin.

2. APPROVAL OF MINUTES

Mayor Weston motioned to accept the Minutes from the May 24, 2018 Meeting; Seconded by Deputy Mayor Carrier.

Vote: unanimous

3. TIMELINE

Some of the members who were working on this were not present today. This will be a key item on the next meeting agenda.

4. FUNDRAISING

Mayor Weston and Committee member Faustino met to discuss this topic. Need underwriting and different levels of sponsorship. The Committee needs to firm up plans so they can gauge amounts of money needed. Looking at 2 Parade sponsors at \$10,000.00 each, 2 Firework sponsors at \$10,000.00 each and Music sponsor at \$5000.00. Committee discussed doing a plaque or monument show names of sponsors. Will need to determine cost of police details for major events.

5. SOCIAL MEDIA

Some of the members working on this were not present today. New member just appointed last night, Angela Carter is very active with Social media as well.

6. PRESS

Language for first press release including email and Committee member names was discussed. This will be sent out soon as it has been approved by the City's Media Services Director.

7. LOGO

Various logos were looked at and Committee members will be reaching out to some local printing companies to see what will work best. Determine cost, and see if they will be sponsors and donate items at cost.

8. DISCUSS MEETING WITH PORTSMOUTH COMMITTEE

This is still in progress

9. GENERAL DISCUSSIONS



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New items discussed include a cook book, with potential for selling ad space, and a Dover story telling get together.

10. ADJOURN

Vice Chair Morrison motioned to adjourn; seconded by Mayor Weston.

Vote: unanimous

DRAFT