

400th Sponsorship Needs & Benefits

Underwriter Sponsor - \$50,000 (1 sponsorships available)

(Able to pay in \$5000. increments)

- ☐ Logo in all printed materials including media releases and guide
- ☐ Logo and weblink on website, social media postings, and eblasts
- ☐ Logo on select collectible event merchandise
- ☐ Speaking opportunity at press conference announcing the 400th Celebration
- ☐ Mentions in all radio PSAs
- ☐ Banners placed in the event area
- ☐ Opportunity to set up a promotional table at the event
- ☐ Speaking opportunity at one/all of the events
- ☐ Six Complimentary entries to all events that include an entry fee

Fireworks Sponsor - \$10,000 (2 Sponsorship available)

- ☐ Banner placement
- ☐ Logo in all printed materials including media releases and guide
- ☐ Logo and weblink on website, social media postings, and eblasts
- ☐ Logo on select collectible merchandise
- ☐ Speaking opportunity at the Fireworks
- ☐ Opportunity to set up a promotional table at the event
- ☐ Four Complimentary entries to all events that include an entry fee?

Parade Sponsor - \$10,000 (2 Sponsorship available)

- ☐ Banner placement
- ☐ Logo in all printed materials including media releases and guide

- ☐ Logo and weblink on website, social media postings, and eblasts
- ☐ Two Complimentary entries to all events that include an entry fee
- ☐
- ☐

Music Sponsor - \$5,000 (1 Sponsorship available)

- ☐ Banner placement at all shows
- ☐ Opportunity to set up a promotional table at the event at all shows
- ☐ Speaking opportunity at all shows
- ☐ Logo in all printed materials including media releases and guide
- ☐ Logo and weblink on website, social media postings, and eblasts
- ☐ Four Complimentary entries to all events that include an entry fee?

Pony Ride Sponsor - \$3,000 (1 Sponsorship available)

- ☐ Banner placement
- ☐ Logo in all printed materials including media releases and guide
- ☐ Logo and weblink on website, social media postings, and eblasts
- ☐ Opportunity to set up a promotional table at the event
- ☐ Four Complimentary entries to all events that include an entry fee?

Volunteer Headquarters Sponsor - \$2,000 a year (5 sponsorships available)

- ☐ Banner placement
- ☐ Logo in all printed materials including media releases and guide
- ☐ Logo and weblink on website, social media postings, and eblasts
- ☐ Opportunity to set up a promotional table at the event
- ☐ Four Complimentary entries to all events that include an entry fee
- ☐ Medium logo featured on new website homepage and on the sponsors page as a Gold Sponsor

“Event” Sponsor - \$1,000 (#? sponsorships available)

- ☐ Banner placement
- ☐ Logo in all printed materials including media releases and guide
- ☐ Logo and weblink on website, social media postings, and eblasts
- ☐ Two Complimentary entries to all events that include an entry fee

“Level Name Sponsor - \$500 (unlimited)

- ☐ Listing in printed materials including media releases and guide
- ☐ Listing and weblink on website, social media posting, and eblasts
- ☐ One Complimentary entry to all events that include an entry fee

“Friend of the 400th - \$100 (unlimited)

- ☐ Name listed on poster board at the event

“Misc Donations

To be used as needed

