



CITY OF DOVER

DOVER 400TH ANNIVERSARY COMMITTEE AGENDA

Meeting Type: **Regular Meeting**
Meeting Location: **1st Floor Conference Room, City Hall**
Meeting Date: **Thursday, November 21, 2019**
Meeting Time: **6:00 pm**

Agenda Topics

- Citizen Forum
- Approval of Minutes
- 501(c)(3) proposal

Additional Topics, If Time Allows

- Festival of Trees update
- Website/Logo update
- Finance Committee update
- 2023 Events: Send ideas to Elizabeth
- Public Forum #2
- Fundraising Policy



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Appendix A: PR Committee Report from Angela Carter

- Ornament release out with Fosters, Dover Download, and Chamber
- Need an updated list of \$400/400 donors
- Mike Gillis updating the website with new list of donors.
- Marketing committee did meet, had a bevy of ideas, shared in a previous email.
 - Build a thermometer showing 400/\$400 progress
 - Martha Haley check is missing, did we find it?
 - Light Show (Luke Dobson)
 - Chimney Lighting
 - Water Fire presentation similar to Berlin
- Invited Larry Pilla to join the events committee, shared info with Elisabeth.
- Top 3 performing posts:
 - Where to buy ornaments-2,400 reach
 - Belknap School history, 479 reach
 - History of Dover hotels, inns, and resorts, 374 reach