

**ARTS COMMISSION – MEETING MINUTES**

Meeting Type: Regular Meeting
Meeting Location: McConnell Center Cafeteria
Meeting Date: 8-3-20
Meeting Time: 6:30 pm

Present: Cliff Blake, Linnea Nemeth, Rick Kincaid, Amanda Nelson, Dennis Shanahan, Yulia Rothenberg (electronic attendance), Mike Lee (electronic attendance), Ginnie Krystl (electronic attendance), Kim Schuman (electronic attendance), Nancy Vawter, Julia Kirchmer

Absent: Jane Hamor

Call to Order: 6:32

Citizens Forum

No members of the public were present.

Minutes

Amanda made two corrections. Marielle's name was misspelled, and the header indicated it was the agenda and not the minutes. Cliff moved to accept as amended, Nancy, seconded. Passed unanimously.

Culture & Recreation Master Plan

Based on our last meeting we wanted to work on our marketing and PR (tool kit) and organizing an arts forum for people to come and meet, performing arts space at HS, plan for future art installations and places of cultural significance. We should examine whether any of our goals need to be adjusted to reflect the ongoing pandemic. For our next meeting we will start creating bullets for each of our main topics.

Art Exhibit locations & publicity; Art Map

Yulia is going to look for a list on our Google drive as she believes there is a list of current locations for an art map. There is a software package "ArcGIS"—you can plot the location of something and create a short story/information ("story maps"). The city owns a license for this. They already have 3 maps, one of which features city buildings. We could create another layer to this map of sites that are related to art. We would need to create a spreadsheet of all of the places and then work with Planning to upload the information. Yulia is going to find the list of our current locations and see if it needs to be updated.

Community Performing Arts Theatre Consultant Update

Linnea spoke with Jane about updates. Jane was able to speak with Matt Cahoon who has more time to focus on the Dover performance space now. They were looking at costs and how much people should pay to use the space, what are the current restrictions for theaters, and pulling together other resources. How can we present it to the school board in a basic straightforward way that doesn't overwhelm them based on their current academic considerations? Yulia reached out to Jamie Clavet about what the UNH theater department was doing, and Jamie recommended that we look at what other local theaters are doing.

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DAC Focus for future - 2021 Goals

Ties into our cultural master plan.

DAC logo

We had spoken a while ago about updating our logo. Mike designed a logo that Linnea shared. We will run the logo past Mike Gillis for his feedback.

DAC Marketing & PR Toolkit

Nancy has done some preliminary research on what our marketing plan should look like. She will continue to work on this.

Updates: Literary Laureate, 400th Committee, Art Walk/Chamber partnership,

No update on the literary laureate or 400th Committee.

The Cocheco Arts Festival is up and running in its limited form. Tickets are on sale. Apple Harvest has been canceled.

New Business/Outreach**Fosters mural / 400th logo**

Foster's mural is now using the 400th logo in their mural. They reached out to Jane to get feedback.

Amanda will share the link for the Arts Action Initiative with Jane and Linnea.

Ginnie was wondering if we could lure the Quilter's Guild back to Dover, particularly the school. They have an annual showcase, and perhaps we could bring them back.

Nancy made a motion to adjourn and Rick seconded. Passed unanimously.

Adjourned: 7:40